

ADRIAN K. COOK

GRAPHIC & WEB ARTIST

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ENTHUSIASTIC MULTI-FACETED DESIGN PROFESSIONAL

Profile

I am a passionate highly skilled, multimedia designer who loves and enjoys all aspects of design from typography, web design, print to motion graphics, with an illustration background. I'm also an avid photography enthusiast. I absolutely love that I get to design and create something new every day. I live to design, it's my joy and passion!

PROFESSIONAL CAREER

Graphic & Web Design Artist / 2011-Present
Creation Entertainment, Glendale, Ca

- Determine styles, scope and specifications for layout of graphics/collateral per show venues
- Create visual narration presentations, via Photoshop and Keynote
- Optimize Photoshop, Illustrator and InDesign files for electronic and print media
- Produce, web graphic elements, promos and social media advertisements
- Contribute ideas during strategic brainstorming sessions to increase company revenue
- Manage and update 30 to 40 website properties for the company
- Create assets and email campaigns to generate rapid responses
- Delegate work assignments to freelance artists
- Prioritize and schedule heavy workloads to meet shipping deadlines

Volunteer Web Designer / 2015 - Present
Jericho Road, Pasadena, Ca

- Collaborate with development team to appropriately evolve designs from concept to launch.
- Manage the complete redesign and launch of the client's website in an agreed upon timetable.
- Review and complete job requirements/callouts
- Create static and dynamic webpages via css/html
- Resolve bugs issues, plugin conflicts, testing
- Web content management

Graphic & Web Designer / 2010 - 2012
City of Los Angeles, Los Angeles, CA

- Developed creative graphics that simplified complex messages.
- Designed print materials, including advertisements, invitations and logo designs.

EDUCATION

Los Angeles Mission College / 2010
Sylmar, CA

Associate Degree in Multimedia Studies:
Graduated with **Cum Laude Honors *****

Coursework in Web Development,
Two and Three Dimensional Design,
Video Editing, Illustration, Advertising /Print Design

AWARDS & ACHIEVEMENTS

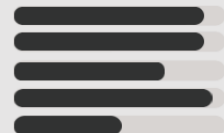
Dean's Honor Award / 2009
President's Honor Award in Spring and Fall / 2010
Multimedia Skills Award / 2010
2nd Place LAMC Poster Design Contest / 2009
Adobe Certified Associate (ACA)***

SKILLS • EXPERTISE • QUALIFICATIONS

PHOTOSHOP *
ILLUSTRATOR
AFTER EFFECTS
INDESIGN
LIGHTROOM
DREAMWEAVER



CSS, HTML
WIRE-FRAMES
MOBILE DESIGN
MOCK-UP/DESIGN
SEO



WORDPRESS/CMS
BOOTSTRAP FW
FOUNDATIONS FW
UIKIT FW



PROJECT MANAGEMENT



MYSQL
MAMP / WAMP



JAVA SCRIPT/JQUERY
PHP
JAVA



PHOTOGRAPHY

